

discover  
**GERMANY**  
*Switzerland & Austria*

Issue 108 | August 2023

**TOP 3  
ISLANDS**  
IN GERMANY

**AND THE RED  
DOT DESIGN  
AWARD GOES TO...**

**PLUS**  
INSPIRING COWORKING LOCATIONS  
TOP ENERGY AND ENVIRONMENTAL COMPANIES  
LIVING, LIFESTYLE AND DESIGN 2023  
CULTURE, TRAVEL, BUSINESS & MORE

## Dear Reader,



As this year's summer is in full swing, you might be dreaming of a great dose of pristine, white sanded beaches. Mallorca, Zakynthos, or maybe even the Caribbean? Well, why not include Germany on this list of summer destinations? With the incredible islands of the North Sea and the beautiful beaches of the Baltic Sea, Germany has everything you need for the perfect summer getaway. In this month's cover feature, we

therefore introduce the top three islands the country has to offer – Sylt, the queen of the North Sea, Rügen, and Borkum. All of them feature stunning beaches, great events, and outstanding nature.

On the design front, we cover the annual Red Dot Award, its significance in the design industry, and one very special winner from Germany who made headlines this year. Furthermore, our August issue features an

interview with agent and founder of ZTA Management Zetha Asafu-Adjaye in which she discusses diversity in talent management, as well as the problem of gatekeeping in her profession.

Other topics covered are top IT consultants, inspiring coworking locations, lifestyle and design trends of 2023, progressive energy and environmental companies, top hotels, innovative architects, must-visit destinations, and much more.

Sit back, relax and thanks for reading.

A handwritten signature in black ink, appearing to read 'Nane Steinhoff'.

Nane Steinhoff  
Editor

*discover*  
**GERMANY**  
Switzerland & Austria





reddot design award  
jury session

# AND THE RED DOT AWARD GOES TO...

**The annual Red Dot Award: Product Design is one of the best-known and largest design competitions in the world. It comprises 51 categories and follows the credo "In search of good design and innovation". In 2023, numerous companies and designers have again submitted their products to receive the coveted award.**

TEXT: NANE STEINHOFF | PHOTOS: RED DOT DESIGN AWARD

The international jury of 43 design experts has now completed its work. The winners were announced at the award ceremony on 19 June 2023. Whether aesthetically pleasing, functional, smart or innovative – the products honoured by the Red Dot jury are united by their outstanding design quality. Thus, the participating companies and product designers set new standards with their submissions – from fashion and accessories to consumer electronics, vehicles, household helpers and furniture.

For the members of the Red Dot Jury, the evaluation is also a communicatively intensive process: "There was no difference in the work of the jury for me, even during the restrictions imposed by Covid. After all, the experts remained the same despite the circumstances. But now everyone is happy

to be able to meet again and, above all, to exchange ideas directly on the subject matter. That the whole discussion is happening, which you can't have online in this form," explains founder Peter Zec.

## ONE AWARD GOES TO PFORZHEIM

The Pforzheim-based designer Annelie Waldhier-Fröhling has pulled off another design coup: Her Möbius bracelet, a mathematically inspired piece of jewellery with a simple and elegant design language, convinced the top-class international jury of the Red Dot Awards and received the renowned red dot in the 'Luxury Goods' category.

Only to products that sport an excellent design, the international jury awards the coveted seal of quality. "The fact that you were able to assert yourself in such a strong field

of participants testifies to the exceptional quality of your product – a great achievement," said Zec about Waldhier-Fröhling's product.

"The Möbius bracelet is a fantastic example of the skilful combination of mathematics and emotions," enthused the jury about the fascinatingly clear and at the same time sensual design of the precious piece of jewellery. Named after the mathematician and astronomer August Ferdinand Möbius, the inventor of the 'endless' Möbius strip, the bracelet made of platinum describes a twisted strip with only one surface and only one edge. The delicate line, which consists of 362 fine diamonds and runs all the way around the bracelet, reinforces the visual impression of infinity: embedded in the cool platinum, the glittering diamonds seem to disappear, only to become visible again elsewhere.

Her 'Blossom Dream' necklace, a necklace made of delicate flowers with a unique gold colour gradient, was awarded the Red Dot Award 2022 last year. The passionate designer not only places the highest demands

Red Dot jury session 2023.





Red Dot Winner 2023. Photo: Annelie Fröhling



on the design but also on the materials used and their processing. Her six collections are individually made by master craftsmen exclusively in high-quality gold or platinum alloys with the finest diamonds.

"Each piece of jewellery in my collection has its own individual history of origin - and so I'm always happy about this international appreciation," says Waldhier-Fröhling. She will duly celebrate her success with her team at the Red Dot Gala in the Aalto Theater in Essen and the subsequent Designers' Night in the Red Dot Design Museum. The bracelet will then also be on display there in the exhibition.

All Red Dot Award winners of 2023  
can be seen here:  
[www.red-dot.org](http://www.red-dot.org)

More information about Annelie  
Waldhier-Fröhling:  
[www.annelie-froehling.de](http://www.annelie-froehling.de)